Digitization in consulting

Today, digitization and the trend towards digital business models do not stop at service providers and the consulting industry. In addition to increasing efficiency, the focus here is on opening new customer segments.

Diverse manual activities such as daily research

There is still great potential for digitisation in significant parts of the value chain of service and consulting companies. Consulting thrives on the continuous collection and evaluation of data. Be it macroeconomic key figures, geoinformation or legal texts. These are often collected and analysed at great expense. Here, a cleverly applied digitisation, especially with the support of AI (artificial intelligence) methods, can bring about great increases in efficiency.

As was the case with one of our customers, whose legal cadastre is now automatically kept up to date.

Furthermore, new business models are emerging based on digitized processes, and thus the opportunity to tap into new customer segments. For a consulting firm, we created a web-based application that automates part of their service and makes it available to their customers in digital form. Thus, consulting services, which were previously always linked to the availability of consultants, can now be offered in a scalable way.

One aspect is of central importance. Consulting services are always individual; they form the core of the company's profile. For this reason, digitization and the software used must also be individual to maintain and strengthen the company's brand core and its distinguishing feature.

AI in law firms

The firm has a database - a catalogue - in which all relevant legal texts are stored. Up to now, new legal texts have been searched for by hand. Herewith one employee and a student assistant were employed full-time. They searched the relevant pages of the ministries, state governments etc. for corresponding search terms and stored the documents, laws etc. found in the database. Thus, the law firm was always up to date.

Artificial intelligence instead of expensive manpower

This rather complex search process was to be digitized and BC was therefore commissioned to develop software that would search the Internet for the relevant search terms. The documents found were to be automatically stored in the database and catalogued.

Continuous digital process

To be able to map the process digitally throughout, automated documentation and indexing is required to avoid manual rework.

Usability and Artificial Intelligence are the heavyweights of the project.

IT for future

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