

## Speed up the Life Cycle of your operational processes.

Reaching more, faster

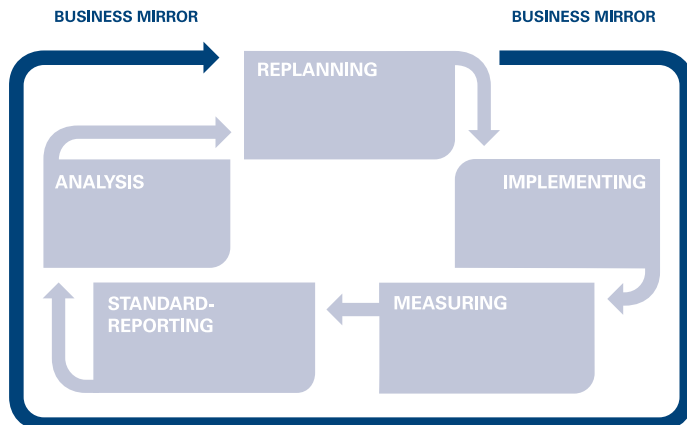
Many companies have a BI- and Data Warehouse-Architecture to measure their business success. However, those systems merely deliver statistical information. BusinessMirror determines root causes when incorrect processes occur (root cause analysis). Only this measurement level allows optimisation processes to be controlled. BusinessMirror works closely with your existing IT-Architecture merging them into the Business Performance Management which can achieve more, faster. Safeguarding your investments is guaranteed.

## Tune up your Business Performance Management.

By factor 10 with BusinessCoDe



### Business process Life Cycle plus BusinessMirror



## Now it's up to you.

Contact us now  
and set up an appointment:

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Next Generation  
Business Performance Management

Our Performance

## Start up with BusinessCoDe.



### 10-times faster to your tracking- and tracing system

Whatever you cannot measure in time, you will not be able to manage. As a pacemaker in the area of Business Process Intelligence, BusinessCoDe offers you a new generation of products, solutions and services. These can be integrated in order to incorporate all relevant aspects like methods, principles, technical architecture and time-to-market. 10-times faster development and implementation compared to conventional methods and an extremely short integration time, guarantees a fast head start allowing for more reaction time. We speed up the Life Cycle of your operative processes to enable near-time measurements, deeper analysis and exact optimisation.

## What we can do for you.

### Full spread services and products – one source

- | Consulting and conceptual design for setting up indicator systems
- | Programme- and project management
- | Data Warehouse-integration and ETL
- | Business Intelligence:
  - Consulting on the selection of an ideal BI-platform
  - Consulting and Implementation for the basis of platforms of leading BI-suppliers
  - Automating generation of model components and reports
- | Development of individual front ends based on J2EE/XML
- | Modelling of user-specific measurement rules
- | Root cause analysis
- | Balanced scorecard
- | Activity Based Costing (ABC)
- | Integration of all components and services into a comprehensive Performance Management System

Success Story

## Deutsche Post World Net.

At the beginning of BusinessMirror with all linked solutions, an enormous task had to be faced. After launching its strategy to become the leading world-wide logistic enterprise, the Deutsche Post World Net partnered with top logistic companies. At the end of the 90ies, it began to create its own European network. Consistent measurement became necessary in order to allow successful integration. With the BusinessMirror the integrated network could be measured consistently and performance could be further increased. Since the end of 2004 an overall solution for a consistent integration of all express products is being developed. The pack of data that needs processing amounts to about 100.000.000 deliveries, those are 1.000.000.000 track events per month – approx. 5 % of the international world trade.

Deutsche Post  World Net  
MAIL EXPRESS LOGISTICS FINANCE



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